

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



March 2, 1944

VICTORY GARDENS CAMPAIGN

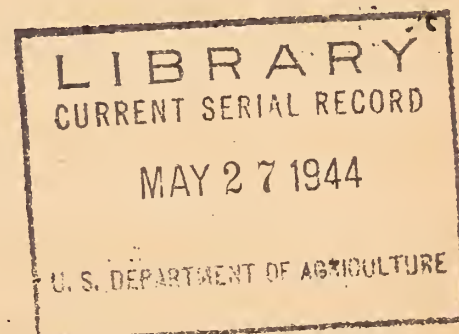
<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Radio</u>		
<u>Victory Garden Program, "Planting the Early Vegetables"</u>	Hemphill Moore DuMars	In preparation for March 10
<u>Transcriptions</u>		
"Getting the Most From Your Victory Gardens."	Moore	Completed
"More and Better Victory Gardens for '44"	Hochbaum	Completed
<u>Homemakers' Chats:</u>		
Early Returns from Victory Gardens	Overby	Cleared
Questions and Answers: Which Vegetables, What Tools -- When Plant	Overby	Cleared

RATIONING AND PRICE CONTROL CAMPAIGN

PUBLICATIONS

War Letter for Agriculture DuMars, OI Completed

Specific price ceilings for alfalfa hay products  
New regulation to control price of 1943 crop soybeans for oil  
Two important changes in new regulation covering corn prices  
Non-highway gasoline rations may be issued in installments  
New pricing method for citrus fruits



Letter to Extension Directors Fulghum, ES Completed  
Policy releases and orders:  
OPA 3937--Specific price ceilings for alfalfa hay products  
OPA 3940--New regulations control price of fresh citrus fruits for table use in sales except at retail  
OPA-T-1763--Revised regulations covering prices of natural and processed Cheddar cheese

Food Trade Letter OD Completed  
Maximum Price--dried whole eggs

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>The National Food Situation--January</u> <u>Retail Food Prices:</u> <u>January 1941-December 1943</u>	BAE	Completed
<u>Facts You Should Know--Meat</u>	OPA	Completed and distributed
<u>Fact Sheet</u> <u>No. 60--The Real Facts about the Gasoline</u> <u>Black Market</u>	OPA	Completed
<u>RADIO</u>		
<u>Radio Round-up on Food</u> <u>Temporary Change</u> <u>Spooning out the Sugar</u> <u>Fruitful Outlook (Dried fruits)</u>	Godwin, OD	Completed
<u>NBC--Consumer Time--Mar. 4.</u> <u>"Low Point--No Point"</u>	Dickey, OD	Cleared
<u>Servel Electric Network Broadcast</u> <u>Sugar for Home Canning</u> <u>Tokens as Change for Ration Stamps</u>	Hemphill, OI	Completed
<u>Homemakers' Chat</u> <u>Relief for Your Ration Books</u>	Overby, OI	Completed

FARM SUPPLIES AND TRANSPORTATION

<u>Stories on Changes for Pyrethrum and</u> <u>Rotenone Orders</u>	Reynolds, OI	Out
<u>"Cotton Growers Should Buy Calcium Arsenate</u> <u>New"-- Info. Series</u>	DuMars, OI	Cleared
<u>Press Release on Calcium Arsenate</u>	"	"
<u>Farm Flash on Calcium Arsenate</u>	"	"
<u>Item on Calcium Arsenate for Radio</u> <u>Farm Program Director Letter</u>	"	"
<u>"Farming Equipment Prospect" (Farm Flash)</u>	Herndon, OI	Cleared

POST-WAR AGRICULTURE INFORMATION

<u>Radio</u>		
<u>Farm and Home Hour (Blue)</u> <u>Post-War Agriculture Series #13</u> <u>March 2, "Our Forests in War and Peace"</u> <u>Lyle Watts, FS</u>	W. Bergoffen	Completed
<u>March 9, "Better Markets for Peace"</u> <u>Lee Marshall, OD</u>	E.J. Rowell	In preparation



HOME FOOD PRESERVATION CAMPAIGN

Home canning jars and seals-- statement for magazine editors.	OWI and Van Deman	Completed
------------------------------------------------------------------	----------------------	-----------

Radio--Farm and Home Hour, Blue Network

Don't hoard canning jars.	Van Deman	Feb. 22
---------------------------	-----------	---------

Community canning centers.	Oleson and Van Deman	Scheduled March 1
----------------------------	-------------------------	----------------------

Press

Information on home canning for school lunches--to Education for Victory	Van Deman	Completed
-----------------------------------------------------------------------------	-----------	-----------

Hazards of home canning--to Electricity on the Farm.	Van Deman	Completed
---------------------------------------------------------	-----------	-----------

USING TEMPORARY ABUNDANCES CAMPAIGN

Publications

Article on Cabbage for Monthly Service Bulletin to management	Podolsky, OD	In preparation
Article on Potatoes for Restaurant Magazine	Henderson, OD	In preparation

Press

Release on Cabbage for U. S. Labor Press (thru OWI)	Podolsky, OD	Completed
--------------------------------------------------------	--------------	-----------

Radio Scripts

Snap Beans -- Up and Coming (Federal Food Reporters)	Godwin, OD	Completed
Oranges Three Times a Day (Federal Food Reporters)	Campbell, OD	Completed
Cabbage (Nutrition Series)	Burns, OD	Completed

Radio Shows

Egg Purchase Program (Farm and Home Hour)	Burns, OD	In preparation
-------------------------------------------	-----------	----------------

Farm and Home Hour, Blue Network

Cabbage is a Victory Food Selection	Van Deman and Kunkel	February 22
-------------------------------------	-------------------------	-------------

Subject	Assigned	Status
<u>NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN</u>		
<u>Publications</u>		
Article for Management Magazine on Industrial Feeding.	Henderson, OD	In preparation
Editorial on nutrition for Consumers Guide April issue.	Carpenter, OD	In preparation
Information to Click magazine for color spread in current issue as part of Nutrition Series.	James, OD	Out
Information on use of fish for current issue of Good Housekeeping	James, OD	Out
<u>Press</u>		
Release on Industrial Feeding survey in Northeast Region (For Labor Press)	Podolsky, OD	Completed
Set of Nutrition Notes for OWI	Fairfield, OD	Completed
<u>Radio Scripts</u>		
(Vitamins for Victory)		
Handle with Care (Milk)	Hoffman, OD	Completed
Lunch for a Hungry Bunch	"	"
Soya'd Like a New Dessert	"	"
Food Ferries Feed Workers (Nutrition Series)	Burns, OD	"

FARM LABOR CAMPAIGN

POSTERS

VFV Enrollment poster for use in schools	Hancock	Cleared
VFV Recruitment poster	Pace	Cleared
WLA Recruitment poster	Hancock	Cleared
Car Cards for use in May	Fulghum	Cleared

RADIO

March 11, CBS, "Country Journal" "The Women's Land Army" Miss Florence Hall	Worcester, CBS	In preparation
Transcription by Judge Marvin Jones "The Farm Labor Challenge for 1944"	Flood, OFAR	In preparation
Transcription by Miss Florence Hall "The Women's Land Army"	Pitt, OI	In preparation

Subject	Assigned	Status
Transcription by Kenneth Ingwalson on Victory Farm Volunteers	Pitt, OI	In preparation
<u>PUBLICATIONS, LEAFLETS</u>		
Printed Version of VFV on Farm Front	Hancock	Gone to Printer
VFV recruiting leaflet, revision	Hancock	Gone to Printer
<u>PRODUCTION GOALS CAMPAIGN</u>		
Press release on feed wheat allocation for CCC.	Stewart, AAA	In clearance
Work on hemp background story.	Stewart, AAA	In preparation
Background for press release on support prices for dried wrinkled peas.	Stewart, AAA	In preparation
<u>Press</u>		
Swine breeding research speeds pork production.	Burch, ARA	In clearance
Tabulation shows poultry breed popularity	Burch, ARA	Cleared
Frost damage of vegetables in cars, trucks, and storage can be reduced, say research men	BPISAE	In clearance
Frost damage to vegetables depends on degree of cold, time and kind	BPISAE	In clearance
Find simple ways to reduce tomato skin bfeaks and resulting decay	BPISAE	In clearance
Fruitful (results of research)	BPISAE	In clearance
Some vegetable seeds need a chemical-dust treatment	BPISAE	In clearance
Plains honey locust bred free of thorns	BPISAE	In clearance
Picking under-green tomatoes no gain to growers or eaters	BPISAE	Cleared
Screwworms	BE&PQ	Issued
<u>Radio</u>		
Developments in vaccination against brucellosis	Burch, ARA	Cleared
Poultry breed trends	Burch, ARA	Cleared
Keeping up milk production with single-grain ration.	Burch, ARA	In preparation



Subject	Assigned	Status
<u>FARM FLASHES:</u>		
War Crops on Contour	Emerson, AAA	Cleared
Food from Flooded Acres	Fox, FSA	Cleared
Co-op Services for War Crops	Fox, FSA	Cleared
<u>PA and INS:</u>		
Large Family Hikes Food Goals	Fox, FSA	Cleared
Poultry Picture for '44	Burns, OD	In preparation
Boomtown Milk Shortage Averted	Fox, FSA	In preparation
<u>NETWORK BROADCASTS:</u>		
March 6, Blue, Farm and Home "Keeping Up Milk Production on a Single-Grain Ration", J. R. Dawson, BDI	Burch, ARA	In preparation
March 8, Blue, Farm and Home "Treating Seed Grain for Higher Yields" A. G. Johnson, BPI	Zahniser, BPI	In preparation
March 4, CBS, Country Journal "4-H Mobilization Week" M. L. Wilson, Ext. Service	Meyer, EXT	In preparation
March 7, CBS, "Broadway Matinee" "4-H Mobilization Week" M. L. Wilson, Ext. Service	Meyer, EXT	In preparation
March 4, Blue, Special 4-H Mobilization Program 7:00-7:30 p.m. EWT, including a talk by Judge Jones -- "A Message to Farm Youth"	Flood, OFAR	Prepared

MISCELLANEOUS

Article - "Government Participation in 1944 Peanut Program" for <u>The Peanut Journal and Nut World</u> .	Clay, OD	In preparation
Article for Marketing Activities on the Onion Supply.	Price, OD	In preparation
Article for Marketing Activities on Post-War Food Stocks.	Henderson, OD	In preparation
<u>Visual Aids</u>		
Set of eight drawings for statistical bulletin on population shifts and changes in trading areas.	Flax, OD	Completed



Subject	Assigned	Status
Illustrations for folder on Hi-Grade Hay	Morley, OD	In preparation
<u>Speech</u>		
"The Poultry and Egg Industry Looks Ahead"	Marshall, OD	Out
<u>Radio Scripts</u>		
Nips of Parsnips (Federal Food Reporters)	Campbell, OD	Completed
INS Wire Story - Poultry Picture for 1944	Burns, OD	Completed
<u>Farm Flashes:</u>		
Cotton and Hay	Briggs, OD	Completed
<u>Radio Shows:</u>		
Fri., March 3, Home Service Daily, Federal Food Reporter	Godwin, OD	In preparation
Mon., March 6, Farm and Home Hour - "Sugar for Civilians in 1944"	Burns, OD	In preparation
Thurs., March 9, Farm and Home Hour - "Better Markets for Peace"	Rowell, OD	Completed
Sat., March 19, New England Farm Hour - "Community Canning in New England"	Burns, OD	In preparation
Consumer Time -		
Sat., March 4, "Low-Point-No-Point Foods"	Dickey, OD	Completed
Sat., March 11, "One-Dish Meals"	"	In preparation
Sat., March 18, "Edible Fats and Oils"	"	"
Sat., March 25, "Food For Our Allies"	"	"
Sat., April 1, (4F Show) Food Facts, Fads and Fallacies	"	"
<u>Homemakers' Chats:</u>		
Q&A: Stain-Rhubarb-Raisins	Wharton, OI	Cleared
Watch Out for Clothes	Wharton, OI	Cleared
<u>Farm Flashes:</u>		
Cotton Situation	Briggs, OD	In clearance
FSA Farm Buying Policy	Fox, FSA	In preparation
War Timber and Bonds	Bergoffen, FS	In preparation
How Manage Jack Pine	Bergoffen, FS	In preparation
<u>PA and INS:</u>		
Timber Salvage for Victory	Bergoffen, FS	In preparation
Wood-Cutting War Prisoners	"	"
Smoke-Jumpers Kept on Rescue Work	"	"
<u>Network Broadcasts:</u>		
March 6, Blue, Farm and Home Hour		
"Sugar for Civilians in '44"		
Dr. Normal Gold, OD	Burns, OD	In preparation

Subject	Assigned	Status
March 7, Blue, Farm and Home Hour "Slip Covers for Furniture" Ruth Van Deman, BHN&HE	Van Deman, BHE	Prepared
March 11, CBS, "Country Journal" "Long Range Importance Dried Milk Industry to Dairy Business" O. E. Reed, BDI	Worcester, CBS	In preparation
March 10, NBC -- 10:45-11:00 p.m. EWT "Soil Conservation" Judge Jones	Flood, OFAR	In preparation

### FOOD CONSERVATION CAMPAIGN

Development of conservation programs, use of material and promotion of projects in national women's organizations and other channels.	Moodie, OD	
General Federation of Women's Clubs will distribute 17,000 copies of Cut Food Waste to state leaders.	Moodie, OD	
Food Conservation article for "Labor Press" A.F. of L.	Moodie, OD	In clearance.
Distribution "Methods Reported by Colleges to Reduce Food Waste" to Young Men's Christian Assn. to be sent to 200 cafeteria managers.	Moodie, OD	Completed
Contact made for "What to do" story on food conservation to be used by Gen'l. Food Brokers in newsletter to 1,100 food brokers, with promise of follow-up articles.	Moodie, OD	In preparation
School and home food conservation pictures	Beauchamp, OD	In clearance.
Special OPA bulletin on food conservation to schools and colleges	Beauchamp, OD	In clearance
United Press radio releases on food conservation series on schools and industries	Beauchamp, OD	In preparation
Mimeographed materials (food conservation shorts and fillers, with announcement that Food Conservation should be stressed in April, May and June) for children's and teacher's publications.	Beauchamp, OD	Completed. Mailed to 90 children's publications and 280 educational publications. Through the Office of Education 300 more have been sent to state school superintendents, Home Economics directors.



Subject	Assigned	Status
		and supervisors, High School Victory Corps directors and Home Economics publications.
Food Conservation Education in the Elementary School Program.	Beauchamp, OD	In clearance.
Material for "Home Economics Student Clubs" magazine.	Beauchamp, OD	In clearance
Article for "The Grade Teacher."	Beauchamp, OD	In clearance
Announcement for "Education for Victory"	Beauchamp, OD	In clearance
Live file of food conservation stories from field.	Beauchamp, OD	In preparation
"Cut Food Waste"	Oliver, OD	2 million copies to be printed
Feature on Slowe Hall chef for Service Magazine.	Daniel, OD	Ready for release.
Feature on Ransome family	Daniel, OD	Being revised
Feature on Gilmore family	Daniel, OD	In preparation
Feature for June issue of Elks' Eagle re Elks in food business - slanted toward food conservation.	Daniel, OD	Planned
June feature on women in food business for Aframerican Woman's Journal	Daniel, OD	Planned
Feature series for Asso. Negro Press to run first week in March thru June.	Daniel, OD	Second 3 articles in series sent Mar. 1 for release weeks ending Mar. 25, Apr. 1 and Apr. 8
<u>Radio</u> --Farm and Home Hour, blue network		
Cutting down food waste.	Burns and Van Deman	February 23



1. The first part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

2. The second part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

3. The third part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

4. The fourth part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

5. The fifth part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

6. The sixth part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

7. The seventh part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

8. The eighth part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive hand, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.